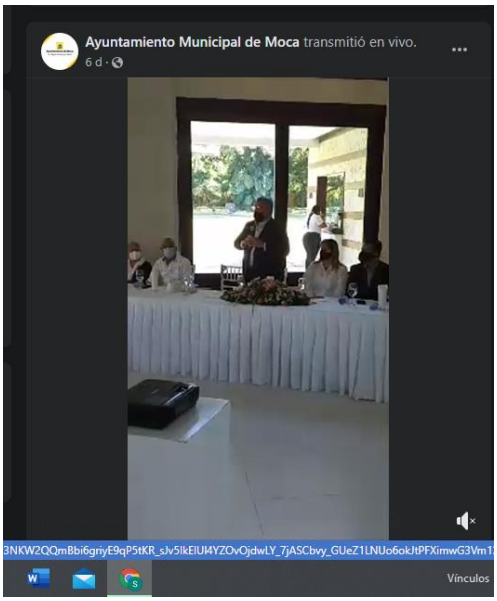Redes sociales 2021