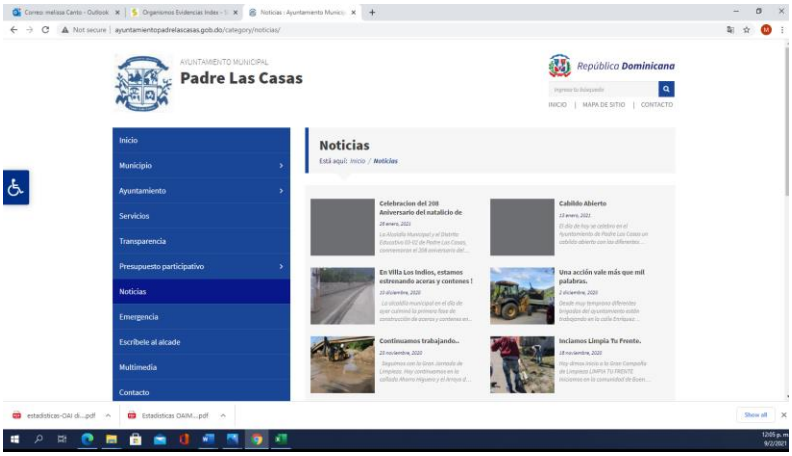Difusión en página web. 2021