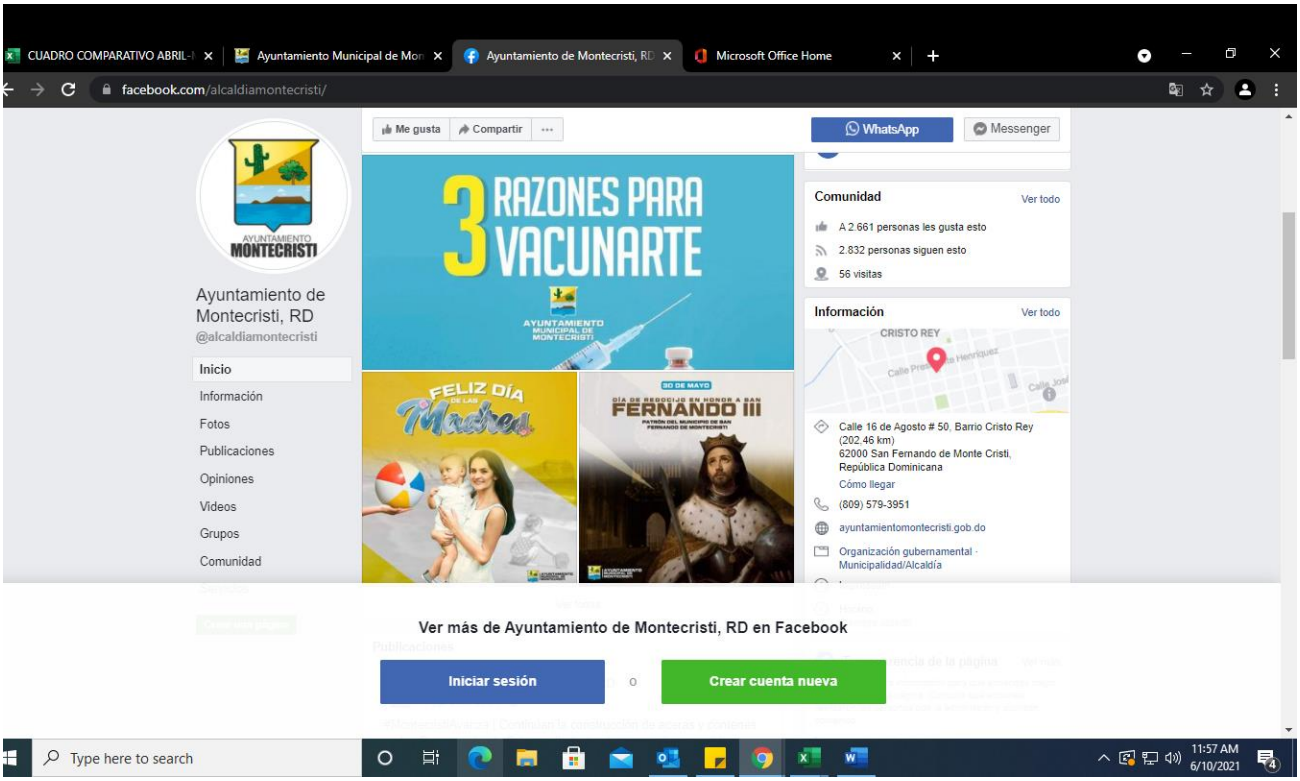DIFUSION EN REDES SOCIALES 2021