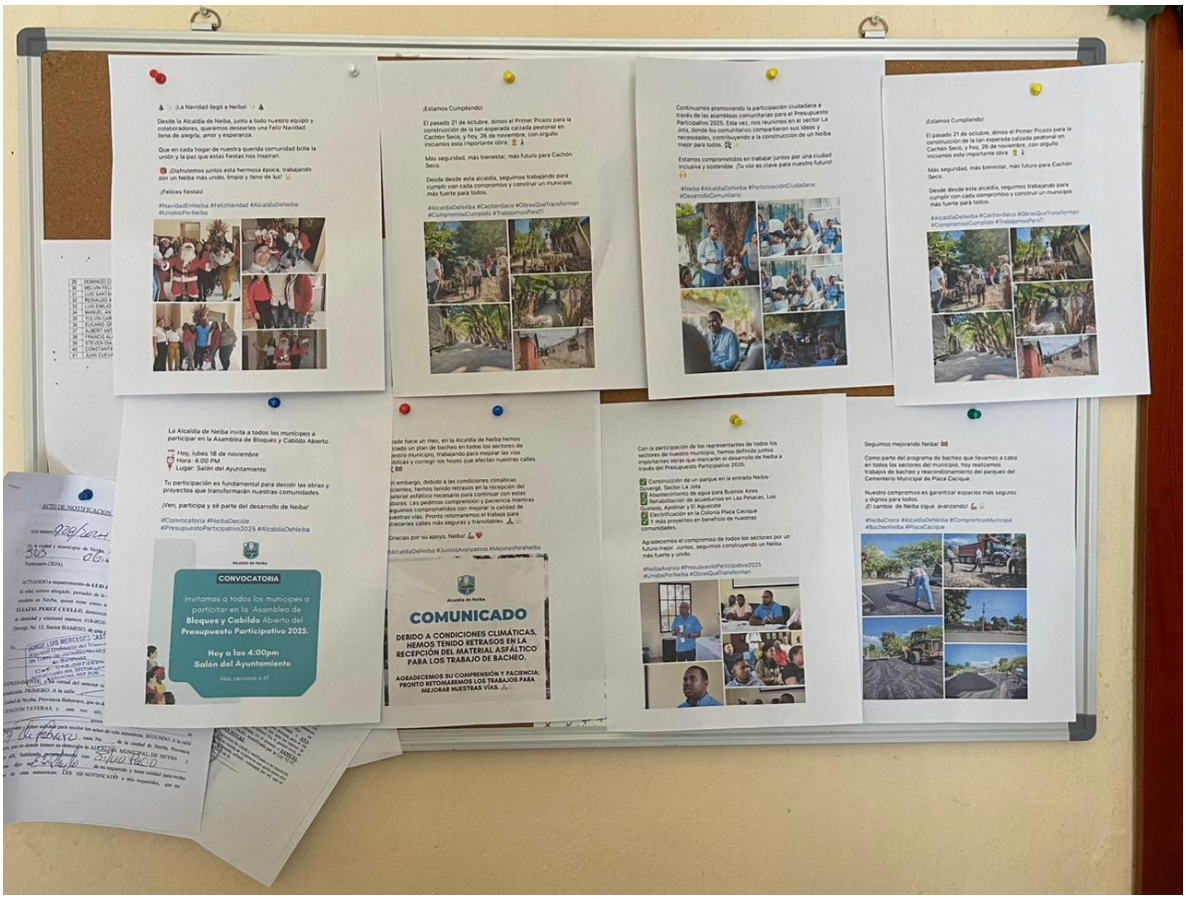Mural informativo